

# 100 YEARS OF INTERIOR PAINT COLOURS



## 1920s

Light neutrals and muted greys were the wall colours of choice 100 years ago. Added accents came in bright and vibrant red and blues.

Sound familiar?

## 1930s

The depression affected paint colours, too. Simple, muted neutrals that were easy to maintain and didn't show dirt were the common choice.

Of course most households didn't worry about new paint colours at the time - they just stuck with what was already there.

## 1940s

Most homes were painted in feminine and soft hues. Dusty pinks and creamy yellows were favourites.

On the other hand, style-forward homes picked bold colours like navy blue and sunshine yellow.

## 1950s

In the post war boom we went bright! Pastels not only covered the walls, but took over the appliances in our kitchens and laundry rooms, too.

Think turquoise, lilac, and chartruse.

"COLORS, LIKE FEATURES, FOLLOW THE CHANGES OF THE EMOTIONS."

- Pablo Picasso

## 1960s

Peace, love, and rock and roll convince us to paint our walls in either psychedelic colours or simply black and white.

More important was the paisley and geometric patterns we saw everywhere.

## 1970s

Finally tired of bright and vibrant walls, we turned to earth tones as part of the earth movement.

Picture browns, greens, and the ever present mustard yellow.

## 1980s

Pastels are back in a quintessentially 80s way.

Popular TV shows and famous fashion designers taught us how to coordinate light blues, greys, and purples on our walls. And we put mauve everywhere!

## 1990s

Being more connected than ever before brings European styles to our homes. Specifically, people adorned their homes with Tuscan reds, golds, and greens.

You probably remember a variety of terracotta pots to match.

## 2000s

The turn of the century means we replace earth tones with shades reminiscent of our favourite coffee drinks. Latte is particularly popular.

Those wanting more colour opted for blues that reminded them of the ocean.

## 2010s

Monochromatic and grey takes the stage. White and black and everything in between (meaning the different shades of grey) are the most used colours for our interiors.

This was mirrored in our appliances and fixtures. Black and silver were in most homes.

Ready to bring your home into this decade?

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