

What Does It Take to Become Renovator of the Year?

March 29, 2019

In honour of our four nominations at the national level of homebuilding award recognition, we would like to take a look back and talk about what it takes to become this decorated. Since we started putting our name in for awards, Ultimate has been the recipient of the coveted 'Renovator of the Year' award nine times – more than anyone else in Calgary. It is a fact we are quite proud of, and we look forward to the time when we can say ten-time winner in the future.

So what does it take to gain over 40 renovation awards including that sweet renovator of the year trophy? Let's discuss...

Happy Customers — Without great customers, we wouldn't get to do great work. And without their consistent satisfaction, we wouldn't get new and repeat business. Many of our award winning projects have come from customers who have done more than one project with us.

Vision — It may sound cliché, but the better your ability to picture what a space can be versus what it is now, the better your project will turn out. Our design team has that gift, and the concepts they come up with are dream home worthy.

Design — Both architectural and interior, our design team can make any space look amazing.

Seeing the Big Picture — When you submit a project for award consideration, the judges see a series of photos from that project. You need to make sure that the entire project is top quality. Minimal effort will be noticed, so every single aspect needs full effort and care.

Sweating the Small Details — Have you ever had a long conversation about the pros and cons of straight versus rounded corners on walls? Because we have. Sometimes the little details are the things that turn a great renovation into an award-winning renovation.

Consistency — As long as you are consistently awesome!

Risks — After this many years, judges want to see something new and innovative. Each project needs something new. We talk to our customers, get a great sense of who they are, and make their homes unique for them.



Evolution - Trends change, customers change, the economy changes, the homes change, the judges change... Each project needs to be approached with completely fresh eyes. It doesn't do well to dwell in the past. Great designs, great craftsmanship, and great customers to work with! That's been our formula in the past, and will continue to be as we move forward. We're proud of the work we do and we will keep doing award-winning renovations and homes as long as people keep hiring us to do them.



Free Flooring Promotion!

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Call for details: 403.287.3122



















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