

In Defense of Carpet

March 22, 2019

Some people love it. Some people hate it. Most people have a strangely strong opinion on it. That's right... We're talking about strawberry ice cream. Just kidding! Today we are talking about carpet.

Before we get into the good things surrounding a good carpet, let's be frank about the major con... It needs more upkeep to stay clean. Carpet, especially fluffy, plush carpet, can trap dust and moisture. Stains can go unnoticed, and odours can occur. You need to be diligent about vacuuming, spot cleaning, as well as full carpet cleaning. If you have furry pets or young children in the house who have access to the carpeted areas, you might want to consider a harder flooring option. While carpet has many benefits, you cannot be passive in your flooring care if you want great longevity out of it.

Now, about those benefits of carpet. We can think of quite a few...

Comfort

It is soft on your feet. It's easier to stand on, sit on, lie on... What you do on your floor is up to you, but whatever it is, it'll be comfier on carpet

Warmth

Wood is warmer than tile, but carpet is the warmest flooring (not including actual heated floors). Think of those cold winter mornings... wouldn't you rather the first thing your feet touch be something warm and cozy?

Sound

Wood, tile, and LVP can create a small echo in your home. It is easier for sound to travel on those hard, smooth surfaces. Carpet on the other hand absorbs those noises, and even a little carpet here and there can make your home less noisy.

Cost Efficient

Carpet and LVP have a similar upfront cost, and it is quite lower than that of hardwood. If cost is a determining factor in your design choices, carpet is a great option to consider.



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Design Aspect

Now this is completely subjective, and you would be hard-pressed to get us to argue against hardwood, LVP, or tile, but carpet also has a place in a well-designed home. It can add a welcoming vibe or a comfort element to your home. Plus, it comes in a very wide range of colours, patterns, and textures.

Safety

Carpet is significantly less slippery than hard flooring. If you or someone in your family is prone to falling, (think small children, and elderly parent, or a particularly accident-prone spouse) a short carpet can be the solution.



So if you have the energy and determination to keep a carpet, we recommend adding it to various rooms of your house. As it so happens, right now we are offering a special promotion: customers who do a big renovation with Ultimate can have the carpet (or LVP if that is preferred) for free. Call us and we can talk more about it.

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Free Flooring Promotion!

Ask us how to get free carpet or LVP
between now and May 31, 2019

Call for details: 403.287.3122



Did you know that if you are a current (or former) customer of Ultimate Homes and Renovations, you automatically qualify for our referral program? Call us for information.

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